

# THE AGE CURVE REPORT

How to Profit from the Ever-Changing Demographic Landscape

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## Greek Fears or Market Opportunities?

The month of January was a month of two halves, starting with market gains, high hopes for further gains on the back of encouraging economic numbers, and hints of a positive earnings season. It finished the month in negative territory over fears of a pending Chinese slowdown and Greek bond defaults. This sharp pullback has corrected many of our concerns over extreme optimism and we now expect markets to recover their footing.

In many ways investors, including us, sometimes get caught up with trying to fine tune the market over the short term to such an extent we forget the forest for the trees. What we should be doing is spending less time watching the market indices, and more time focusing on the discovery of undervalued potential "Super Stocks" that are tapping into generational demand and sell for 75 cents or less on the Dollar. After all, who would have turned down the opportunity to invest in Apple's growing demand story in 2003 at 80 cents on the dollar, when the shares were priced at \$7?

Therefore, we have decided to recommit cash to stocks we feel are undervalued and whose potential risk adjusted returns are attractive. We comment on which of our model stocks we feel are attractive in the coming rally in the Market Overview section, and review model portfolio holdings' earnings.

Despite the market's renewed volatility, we are pleased to see that performance of the model portfolio hit new relative highs versus its benchmark of the S&P Global 100 Index.

This month we also continue our state demographic overview with New York, which would be in a severe population decline if not for foreign immigrants. We introduce our new "Super Stock" feature, that uses sentiment, valuation and generational opportunity to uncover underappreciated companies. This month's Super Stock is an innovative footwear company that we feel is undervalued and poised to become a big hit with Generation Y.

Our Sector Overview examines health care and sees signs of an emerging, though "selective," bull market. On the international stage we look at Poland, which has favorable demographics and relatively robust economy, when compared to the rest of Europe.

Please enjoy the many other articles in this issue, as always, if you have any questions please feel free to contact us.

## Model Portfolio Update

<b>The Model Beacon Master Portfolio:</b>	<b>70.9%</b>
<b>S&amp;P Global 100 Index:</b>	<b>16.2%</b>
<b>S&amp;P 500:</b>	<b>21.3%</b>
<b>U.S. Bond Index:</b>	<b>5.1%</b>

## How to Profit From This Month's Report

If you have been reading The Age Curve Report, then you know two important things: this information is difficult to find and it is very valuable. This information can be used to make important decisions, and even make money.

We invite you to partner with us by subscribing to our report in order to profit further from today's unique demographic and financial opportunities. For subscription details [please click here](#).